



CNT⁺

Cellular Nourishment Technology



Search for



myvestige



Good Morning!

Every morning brings new hopes and
new desires for a better today!

No matter who we are, we work to
build a **brighter tomorrow.**





Thanks & Congratulations!

Let's start by thanking **ourselves!**

Everybody wants a better tomorrow
but

Most either do nothing about it

or

Wait for someone else to do something
about it!

CONGRATULATIONS!

YOU
have taken
action!



**Say HELLO to a company that
through its actions, helps people.**





Our story begins with the **vision** of our founders:

“ To help people live a life of economic independence - on their own terms ”

Our MD, **Mr. Bali** set a profound philosophy of a motivated life to overcome fears & failures...

“

Fortune favours the brave!
Sochnay ki Himmat toh karo!

”





A dream team of co-founders with the **courage**
and **determination** to succeed.

They were **committed** and **focused** and did
not lose sight of their goal.

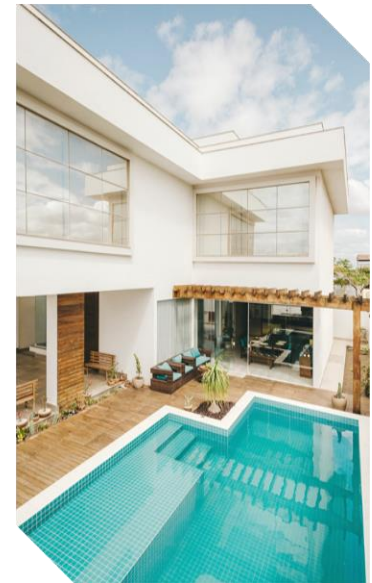
Determination Determines Destiny!

This attitude and hard work has resulted in:

- Turning Vestige into one of the greatest Indian business stories of Modern day India. *Atmanirbhar!*
- The only Indian direct selling company that has been at the **Top 100** Global Direct Selling Companies for **6 years** in a row
- Employment for over **600** people
- Business opportunity for over **3 million** distributors

Making our Vision a Reality!

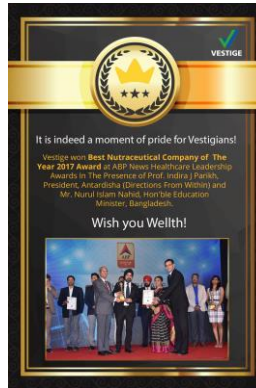
Through the **power of Vestige**, people have **educated** their children, **built** houses, **bought** property, **looked after** their parents, left behind **regular income** for their families, **travelled** the world and lived their lives on their **own terms**.



Accolades



India's Best
Company of
the Year 2017



Best Nutraceutical
Company of the Year
Award in 2017 & 2018



Global
100
Awards



Great
Place to
Work



National
Best
Employer
Brand
2021

VESTIGE AMBASSADORS



RAMESH PUNHANI



GURSHARAN SINGH



R S RAJAN



ARPANAA &
DEVDEEP DEB



JYOTI & VICKY
JAISWAL



CHANCHAL &
SIDHARTH SINGH



ASHOK GHOSH



JATINDRA NAYAK



DIPAALI &
NILESH PATRAWALA



KUMAR KULVIJAY



BIJAY KUMAR
MISHRA



KAUSHIK GOSWAMI



S P BHARILL



SANYA & PAWAN
MALIK



HARISH ARORA



VIVEK SAXENA

Led by our Ambassadors, who demonstrate **dynamism, leadership, empathy, courage** and **sincerity**. They are the icons of belief in the **Vestige business** and its **values**.

You are a person
who has **taken a**
step towards
creating a tomorrow
of your choice.

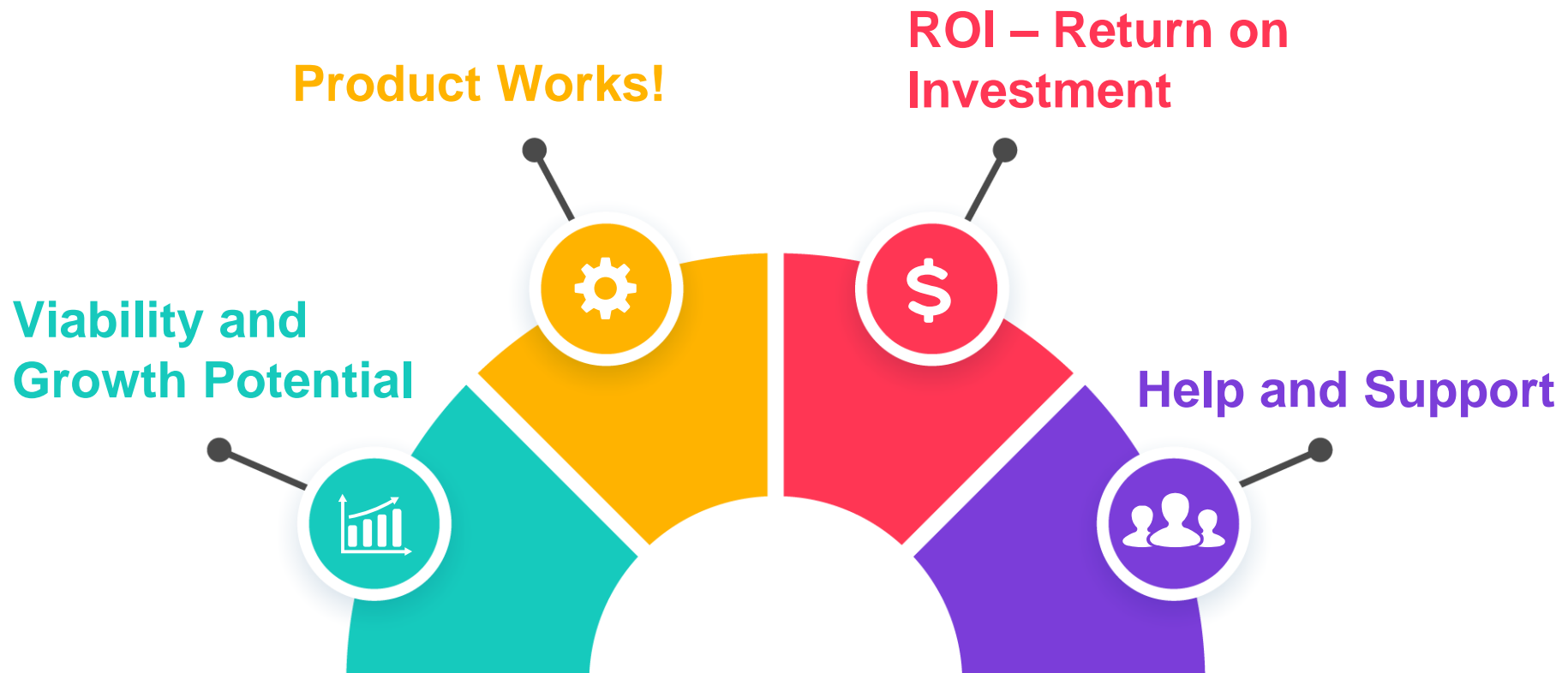
What will help you
get what you really
aspire?

“Right Platform”: the key requirement for success!

- Sachin Tendulkar
- Mary Kom
- Facebook
- WhatsApp

**Everybody
needs a platform!**

4 Rules for Success



Rule 1.

Viability and Growth Potential

Viability & Growth Potential

A fast-growing population, faster growing pollution.
Result = Growing lifestyle diseases.

**How did
we get here?**

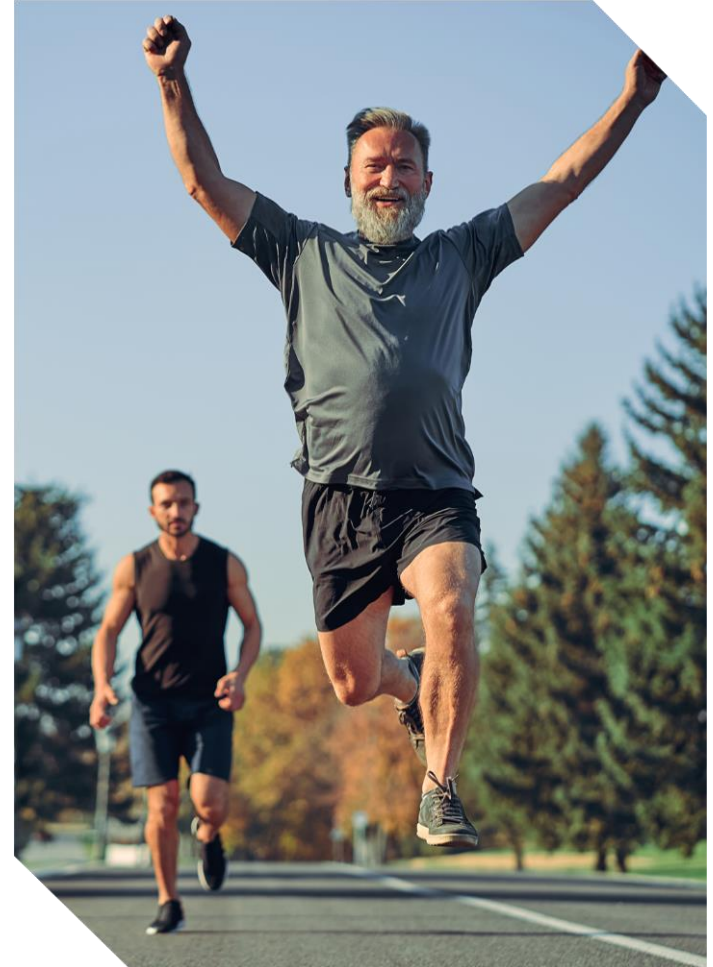
- Lifestyle disorders
- Food choices
- Low consumption of fruits & vegetables
- Busy schedules
- Following fad diets

Health and wellness has
become a major concern for
customers.

**PEOPLE WANT
WELLNESS,
NOT ILLNESS.**

Shifting towards Wellness

- Population between **15 - 24** years want to be fit, live healthy and look good.
- Population between **25 - 64** years don't want to fall into the 'disease trap'.



People look for products that:

- Solve problems
- Easy and safe to use
- Fulfil daily family needs at affordable cost
- Scientifically-researched and result-oriented
- High-quality
- Choices of product

Rule 2. Products Works

Our Approach to Health & Wellness

**CNT - Cellular Nourishment
Technology**

What is Cellular Nourishment Technology?

Cellular Nourishment Technology?

A holistic approach towards wellness.

How?

By preventing nutritional deficiency using product researched & developed using
Cellular Nourishment Technology

Vestige Brand Architecture

Our products provides a comprehensive set of solutions for **better health**.

Structured to ensure extensive **wellness** coverage!



Our Categories

- | | | | |
|---|-----------------------|----|------------------------------------|
| 1 | Vestige Prime | 7 | Detox & Rejuvenation |
| 2 | Immunity Boost | 8 | Women's Health |
| 3 | Pro Heart | 9 | Ayusante |
| 4 | Fitness + Diet | 10 | Health Food |
| 5 | Glycemic Health | 11 | Beauty & Personal Care Products |
| 6 | Joints & Bones Health | 12 | Air & Water Purifier and many more |



VESTIGE
PRIME

Exclusive and premium products specifically designed to provide optimum nutrition and wellness to the body in order to achieve qualitatively superior health.



CNT 

Immunity Boost

Developed to build immunity, strength and support the general wellness of the body.



Pro Heart

Enhances heart functioning and benefits the overall cardiovascular system.



Fitness + Diet

Helps to control obesity and keeps away lifestyle diseases.



Glycemic Health

Supports the processes that are key to production and absorption of insulin and offers a healthier sugar replacement.



Joints & Bones Health

A range to support bone and joint conditions and help maintain a healthy body.



Detox & Rejuvenation

Supports the detox process so that toxins are eliminated and the body remains free from impurities.



Women's Health

A specialized range to address and enhance the overall wellness of women.



ayusante™

Scientifically formulated
for better benefits by
establishing efficacy,
safety and purity.



CNT[↑]



Health Food

FOOD FOR YOUR BODY,
FOOD FOR YOUR MIND



Water Purifier

Pure Water for complete
Cellular Nourishment



Air Purifier

Purified Air for
Healthier Living



Oral Care

NEW REASONS TO SMILE



Personal Care

ASSURING A BEAUTIFUL YOU





VESTIGE

NATURAL PERSONAL CARE

MADE WITH KINDNESS



CNTTM

WOMEN HYGIENE

EMPOWERING
MODERN WOMEN



Hyvest

Hygenius Solutions from Vestige

A HOME THAT DEFINES YOU



AGRI

MODERN BIOTECHNOLOGY
FOR THE MODERN FARMER



Vestige Essentials

**PROTECTING YOUR BODY
INSIDE & OUT**



TRUMAN

P O U R H O M M E

ESSENCE OF A TRUE MAN





MISTRAL OF MILAN

BEAUTY DEMANDS A LITTLE
MAGIC EVERY DAY



Vellino



*Celebrate
the vivid colours of*
Beauty, Friends, Fun

SKIN FORMULA

In Pursuit of Perfection



MACH-DRIVE
NanoEnergizer®
 ENGINE PLATINUM CERAMIC COATING

**ENHANCING EFFICIENCY,
 REDUCING ENVIRONMENTAL
 IMPACT**



OrneX

WEAR YOUR PRIDE



How Safe are these Products?

Your safety is our utmost priority:



ISO 14001:2015
Certification
for Environmental
Management System



ISO 45001:2018
Certification for
Occupational Health
& Safety
Management System



ISO 50001:2018
Certification
for Energy
Management
System



ISO 27001:2013
Certification for
Information Security
Management System



ISO 22000:2018
Certification for
Food Safety
Management System



FSSAI
Certification for
Food Safety
& Standards

Our State of Art Manufacturing Facilities



Solid Foundation

Product is the most important pillar of your business.

Solves concerns

Solutions for every day home needs

Solid benefits & proven performance

Affordable cost

The TWO simple ways

01. Use the product
02. Promote the product



Want to Know More about Products?



Extensive product
training by our
Trainers



Online training



Download the
digital guides
and catalogue

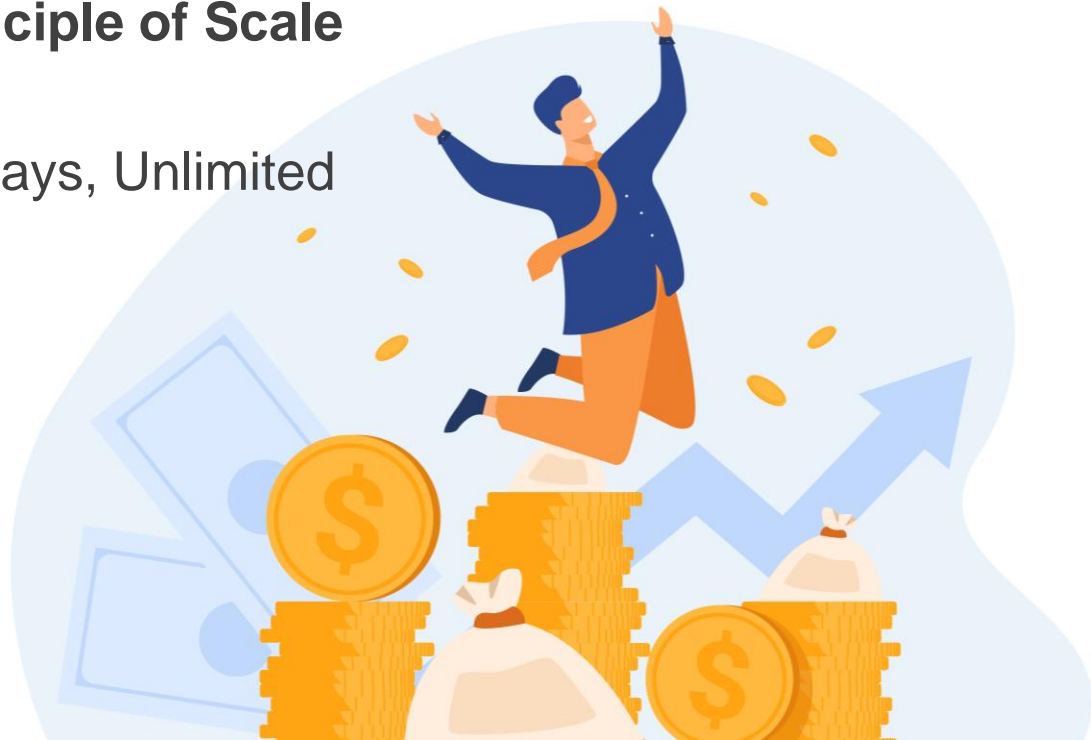
Rule 3.

ROI – Return on Investment

How will this benefit you?

ROI - Substantial Return on Investments

- Wealth comes from scalable business
- Vestige works on the **Principle of Scale**
- Scale means Unlimited Ways, Unlimited Cities, Unlimited People



Plan Logic & Simplicity

➤ For Consumers & Beginners:

- Savings for buyers
- Consistency Offer for being consistent
- Cumulative Performance Bonus

➤ For Business Builders:

- Bronze Director Bonus
- Team Building Bonus
- Business Building Bonus

➤ For Leadership Developers:

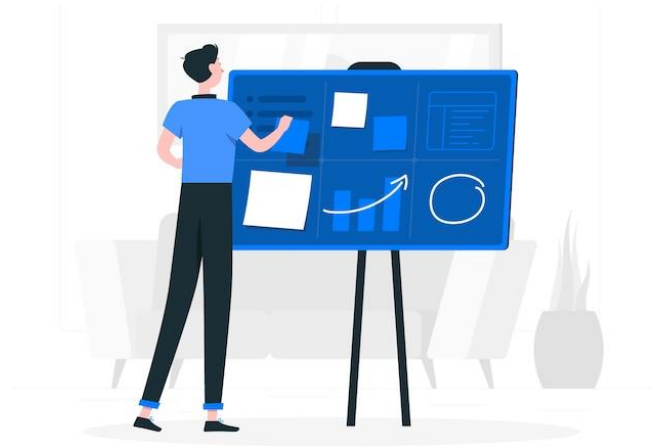
- Leadership Overriding Bonus

➤ Lifestyle Bonus:

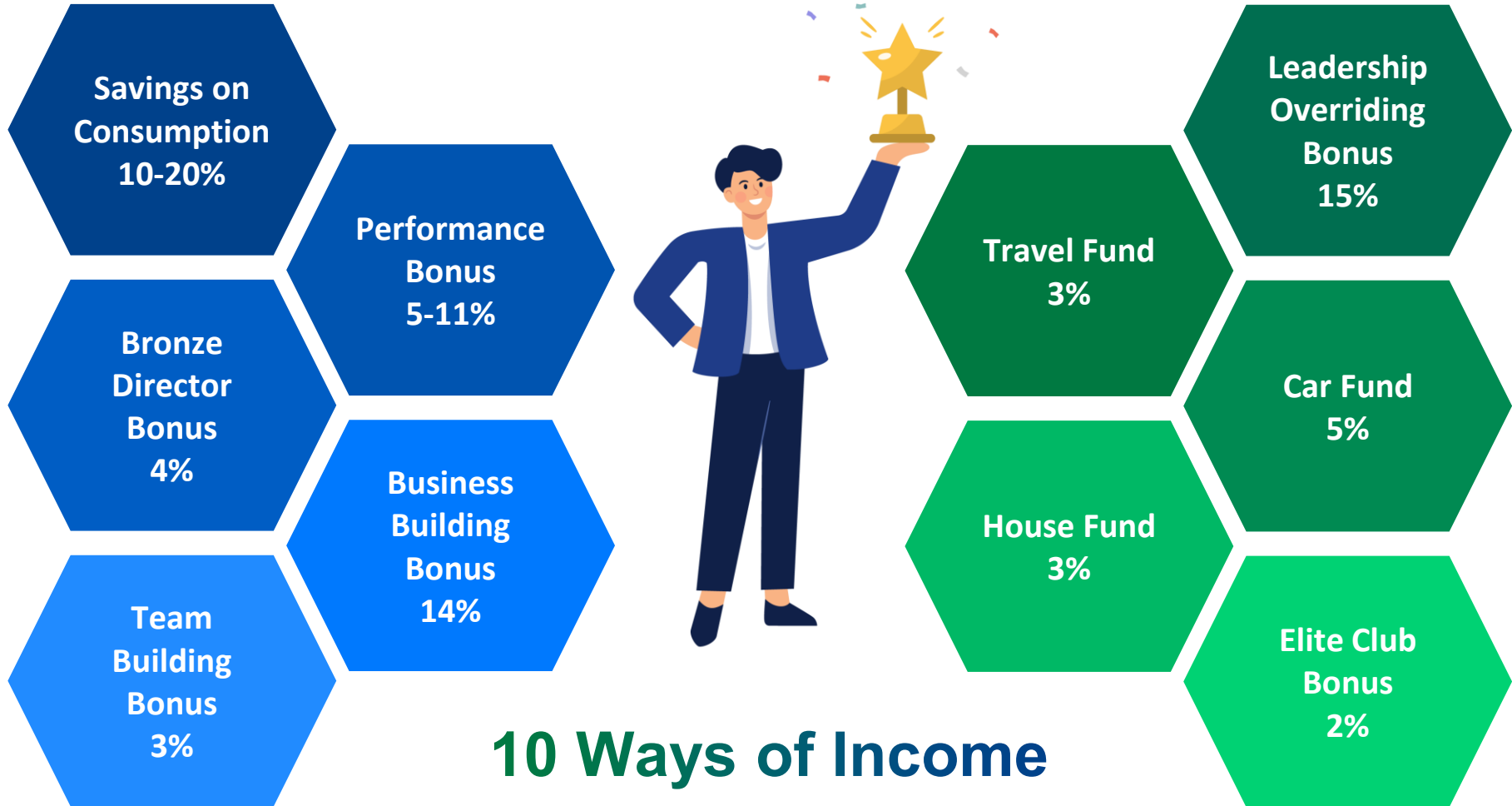
- Travel Fund, Car Fund, House Fund

➤ For Successful Business Leaders:

- Elite Club Bonus



My Success Plan



10 Ways of Income

Career Ladder in Vestige



Double Universal Crown Director

11

Double Crown Director

10

Universal Crown Director

09

Crown Director

08

Diamond Director

07

Star Director

06

Gold Director

05

Silver Director

04

Bronze Director

03

Senior Distributor

02

Distributor

01

Status	Director Groups	Qualifying Conditions
Bronze Director	0	SP 40 PV : 2001 PV
Silver Director	1	SP 40 PV : 1801 PV
Gold Director	2	SP 40 PV : 1501 PV
Star Director	3	SP 40 PV : 1001 PV
Diamond Director	4	SP 40 PV: 501 PV
Crown Director	6	SP 40 PV
UCD	8	SP 40 PV
DCD	12	SP 40 PV
DUCD	16	SP 40 PV

1. Savings on Consumption

MRP — Distributor Price = Savings

Rs. 120 — Rs. 100 = Rs. 20

2. Accumulative performance bonus

PERFORMANCE BONUS LEVEL	ACCUMULATIVE PV		% EACH
	MIN	MAX	
Distributor	1	599	5
Senior Distributor	600	2,399	8
Asst. Director	2,400	5,499	10
Bronze Director	5,500	_____	11

Example:

MONTH	PV	ACC PV	%	EARNINGS
1	2,000	2,000	8 %	Rs. 2,880
2	2,000	4,000	10 %	Rs. 3,600
3	2,000	6,000	11 %	Rs. 3,960

Additional Advantage

SINGLE MONTH	FAST START
282 PV	8 %
4500 PV	Bronze Director

3. Bronze Director Bonus - 4%



STATUS	QUALIFYING CONDITIONS	QUALIFIED DIRECTOR LEVEL IN %
		You
Bronze Director	SP: 40 PV : 2001 PV	6

$$\text{BDB} = \frac{4\% \text{ of Company's monthly PV}}{\text{Total BDB Points collected}} = \text{Point Value}$$

- If you achieve 4,500 PV in a single business month, you qualify as a Fast Start Bronze Director. This entitles you to 11% performance bonus and Bronze Director Bonus.
- You can maintain your Bronze Director Level with 2001 PV like the old plan.
- For first time Bronze Director level, you have to maintain your level without any 11% leg.

4. Business Building Bonus – 14%

Status	Director Groups	Qualifying Conditions	QUALIFIED DIRECTOR LEVEL IN %									
			You	1	2	3	4	5	6	7	8	9
Silver Director	1	SP 40 PV : 1801 PV	6	5	4							
Gold Director	2	SP 40 PV : 1501 PV	6	5	4	3						
Star Director	3	SP 40 PV : 1001 PV	6	5	4	3	2					
Diamond Director	4	SP 40 PV: 501 PV	6	5	4	3	2	1				
Crown Director	6	SP 40 PV	6	5	4	3	2	1	0.5			
Universal Crown Director	8	SP 40 PV	6	5	4	3	2	1	0.5	0.5		
Double Crown Director	12	SP 40 PV	6	5	4	3	2	1	0.5	0.5	0.5	
Double Universal Crown Director	16	SP 40 PV	6	5	4	3	2	1	0.5	0.5	0.5	0.5

Vestige allocates 14% of the Company's monthly PV as Business Building Bonus (BBB). This is computed by a “Point Sharing System” based on the Business Building Bonus points earned by the qualifiers.

5. Team Building Bonus – 3%

STATUS	DIRECTOR GROUPS	QUALIFYING CONDITIONS	QUALIFIED DIRECTOR LEVEL IN %			
			You	1	2	3
Bronze Director	-	SP : 40PV : 2600 PV	6			
Silver Director	1	SP : 40PV : 2100 PV	6	5	4	
Gold Director	2	SP : 40PV : 1800 PV	6	5	4	3

$$\text{TBB} = \frac{3\% \text{ of Company's monthly PV}}{\text{Total TBB Points collected}} = \text{TBB Point Value}$$

6. Leadership Overriding Bonus – 15%

1801 PV

You

2001 PV

1801 PV

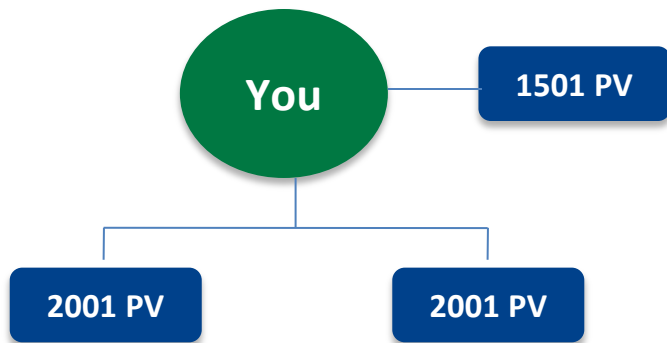
3001 PV

ROLL UP TO
ENSURE INCOME

$$\text{Leadership Bonus} = \frac{15\% \text{ of Company's monthly PV}}{\text{Total No. of LOB Points}} = \text{Point Value}$$

7. Vestige Travel Fund – 3%

GOLD DIRECTOR



VESTIGE PROVIDES TRAVEL FUND (TF) TO GOLD DIRECTOR AND ABOVE LEVELS.

$$\text{Travel Fund} = \frac{3\% \text{ of Company's monthly PV}}{\text{Total TF Points collected}} = \text{Point Value}$$

VESTIGE TRAVEL FUND



Scotland



London



Hong Kong



Tashkent



Macau



Dubai



Switzerland



Malaysia



Amsterdam

VESTIGE TRAVEL FUND



Paris



Beijing



Russia



Bali



Turkey



Australia



Abu Dhabi



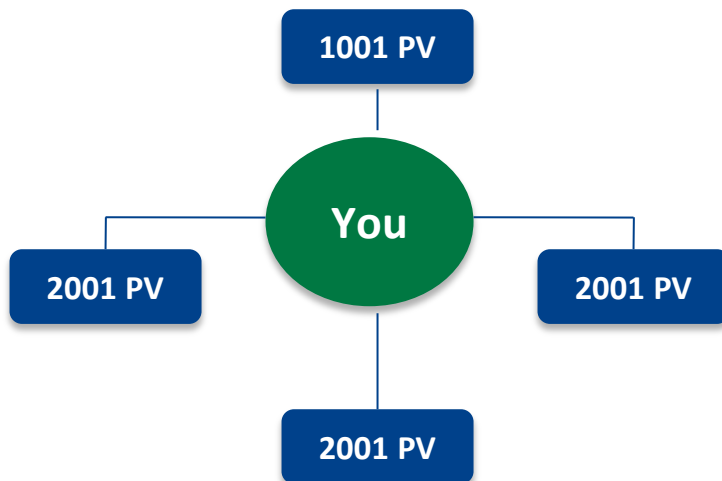
Phuket



Thailand

8. Vestige Car Fund – 5%

STAR DIRECTOR

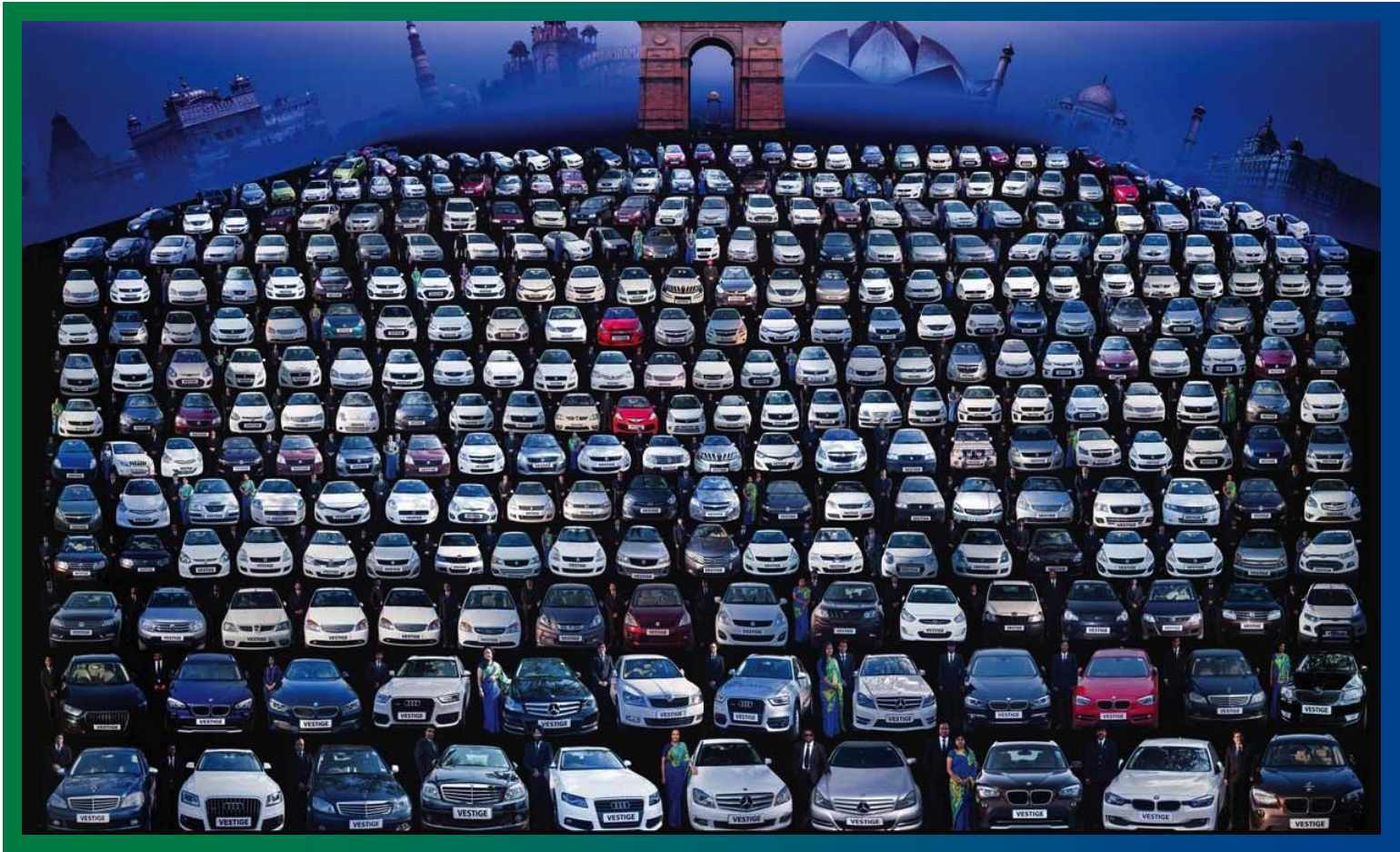


CONTINUOUSLY
MAINTAIN FOR
3 MONTHS & QUALIFY
FOR LIFE

$$\text{Car Fund} = \frac{5\% \text{ of Company's monthly PV}}{\text{Total CF Points collected}} = \text{Point Value}$$

*Rs 80,000 per business month is the maximum you can earn in CF.

8. Vestige Car Fund



9. Vestige House Fund – 3%

CONTINUOUSLY MAINTAIN FOR
3 MONTHS & QUALIFY FOR LIFE

CROWN DIRECTOR



$$\text{House Fund} = \frac{3\% \text{ of Company's monthly PV}}{\text{Total HF Points collected}} = \text{Point Value}$$

*Rs 1,00,000 per business month is the maximum you can earn in HF.

9. Vestige House Fund



10. Elite Club Bonus – 2%

Vestige provides Elite Club Bonus to distributors who are Universal Crown Directors, Double Crown Director and Double Universal Crown Directors.

Status	Director Groups	Qualifying Conditions	QUALIFIED DIRECTOR LEVEL IN %									
			You	1	2	3	4	5	6	7	8	9
Universal Crown Director	8	SP 40 PV + 4 LOB legs	6	5	4	3	2	1	0.5	0.5		
Double Crown Director	12	SP 40 PV + 6 LOB legs	6	5	4	3	2	1	0.5	0.5	0.5	
Double Universal Crown Director	16	SP 40 PV + 8 LOB legs	6	5	4	3	2	1	0.5	0.5	0.5	0.5

$$\text{ECB} = \frac{2\% \text{ of Company's monthly PV}}{\text{Total ECB Points collected}} = \text{Point Value}$$

Recognition & Awards

Champions' Day



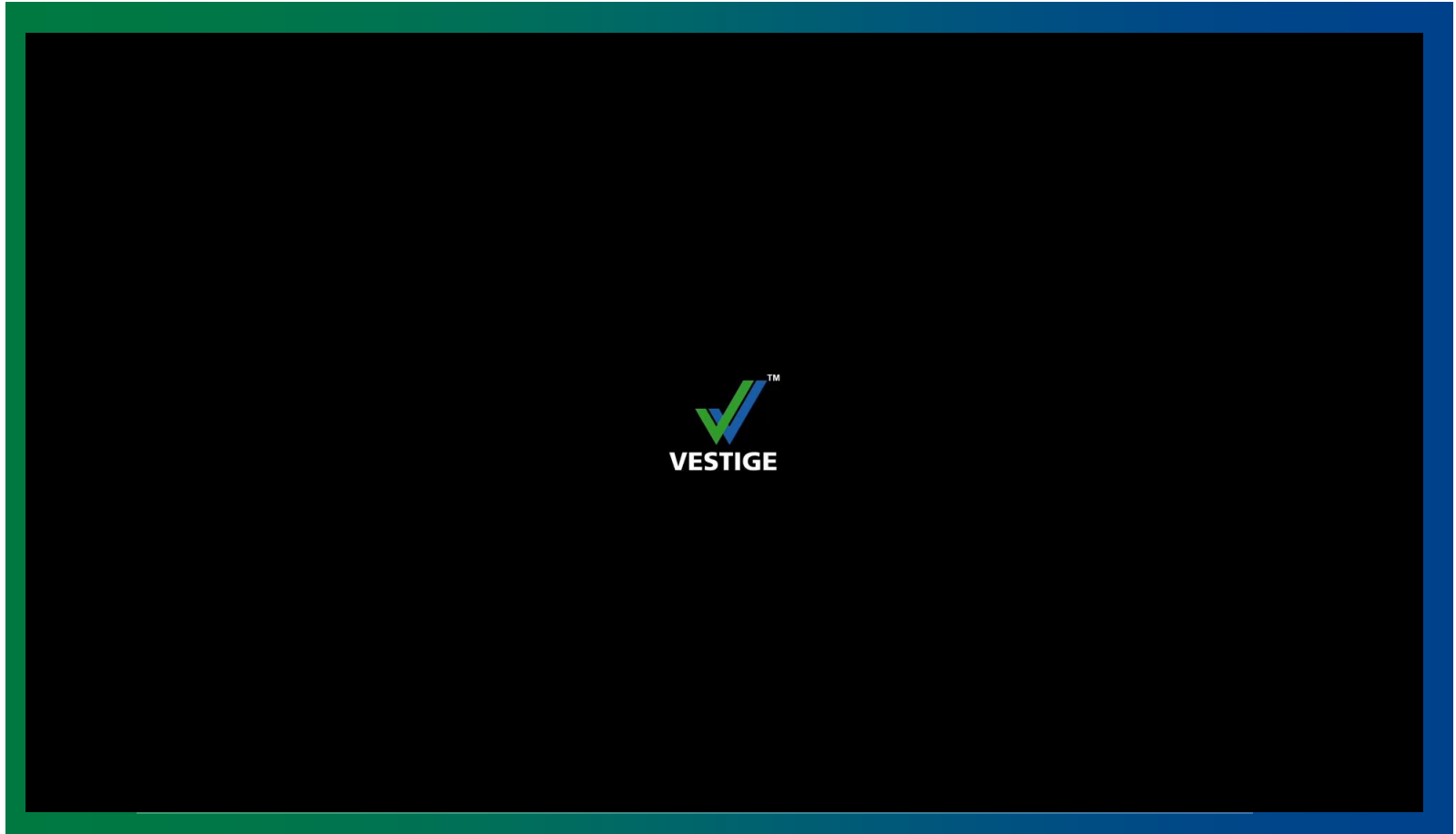
Vestige Award Function (VAF)

Be Gorgeous Day

Foreign Trips



Our Rewards and Recognitions



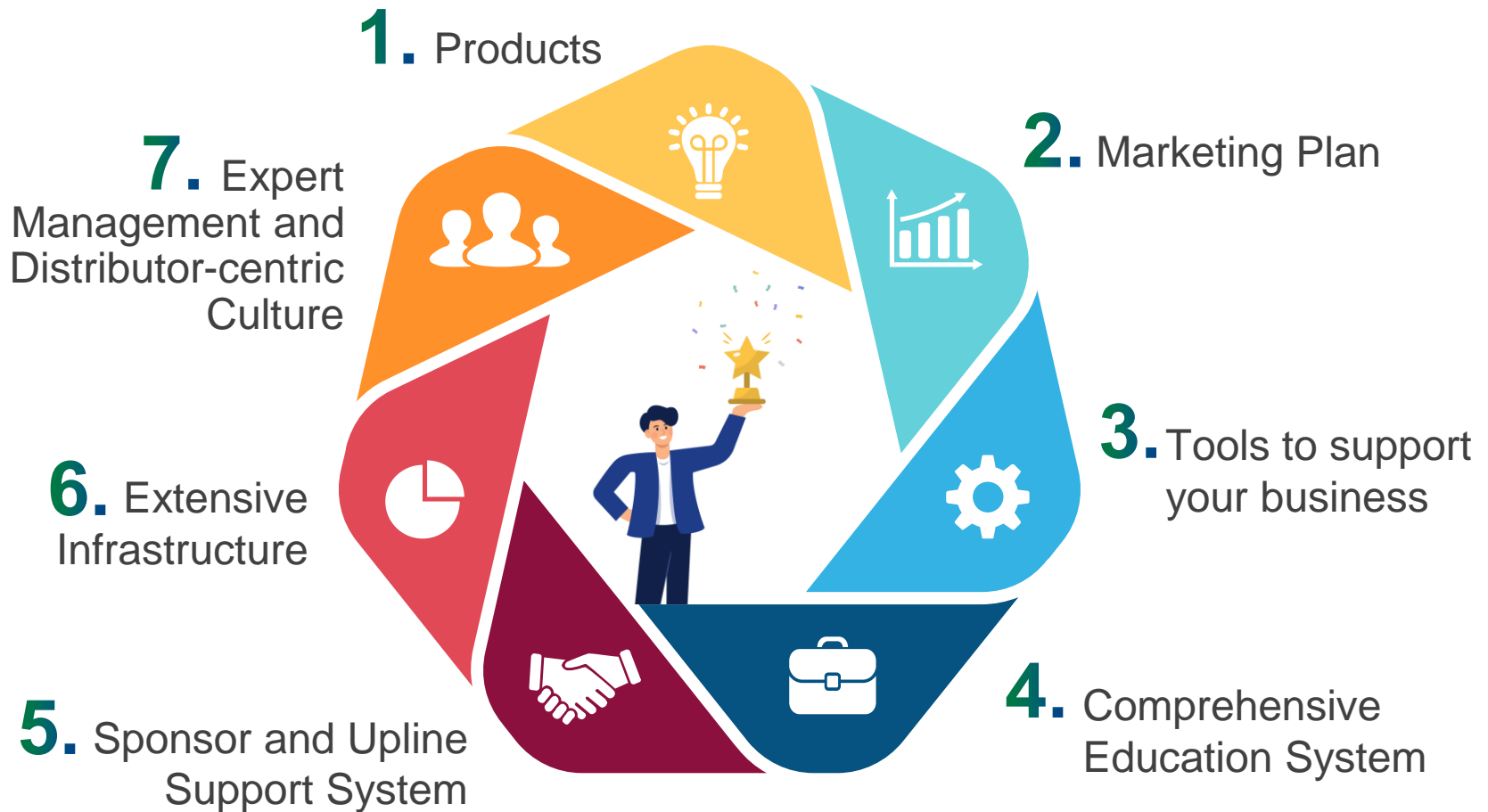
Rule 4. Help and Support

Our Founders Believe

“ In Your Success,
Lies Our Success... ”



7 Weapons for Success



Weapons for Success

1. Products

1. Products

- Good marketing works once. Good products work again and again and again.
- Vestige products are needed by everyone.
- Science-based, result-oriented and effective.



Weapons for Success

2. Marketing Plan

2. Marketing Plan

- ✓ Solid and substantial
- ✓ Everyone benefits! Step by step!
- ✓ No effort gets wasted



Weapons for Success

3. Tools to support your business

3. Tools to support your business

Business is a dynamic activity with **24 x 7 needs**

Vestige has you covered **24 x 7 x 365**



www.myvestige.com



**User friendly
App**



**Dedicated Toll
free Helplines**



**Social Media
Communication
Channels**



**Need Help?
Ask VICTOR
24 x 7**

Always, a click or a call away!

Use it, don't lose it!

Download the APP!



Scan the QR Code with your
Mobile Camera

Get Connected!



VestigeMkt



vestige_official



c/vestigeMedia



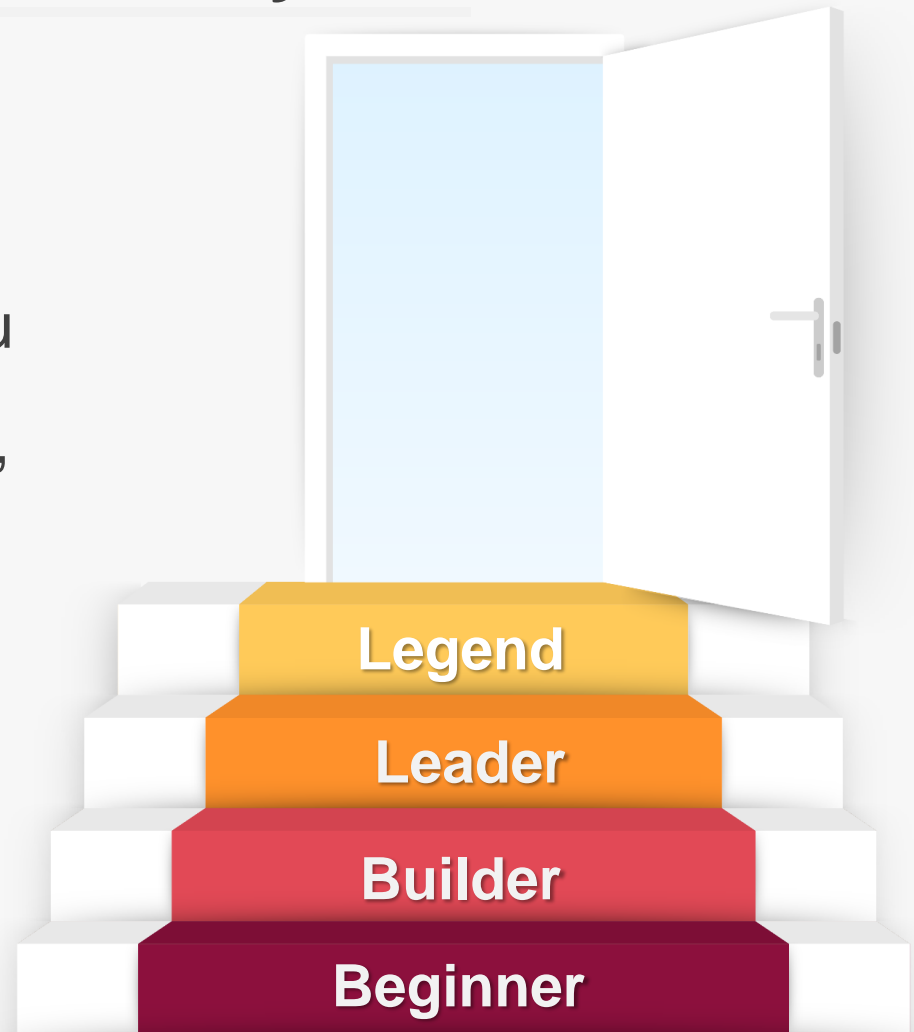
vestigemkt

Weapons for Success

4. Comprehensive Education System

4. Comprehensive Education System

A wide range of **training programs** to ensure that you possess the **requisite skills, knowledge and motivation** that is needed at every step.



Vestige Education Advantage

Created by our **Founders** – the most **experienced** and knowledgeable **industry experts**

Designed to make you **grow** and **succeed** at every step. Highly **proactive** Training Department that keeps creating new content based on emerging needs



Based on our **research** and **learnings** of lakhs of our distributors

Complete portfolio of **trainings** – Product based **Workshops** to Self Development, Skill Building, Leadership Development

Weapons for Success

5. Sponsor and Upline Support System

5. Sponsor and Upline Support System

You are never alone! You have a big team starting today!
It's called your Upline Support System.

An experienced and deeply invested team to:



**Plan your
growth**



**Support your
activities**



**Provide
coaching**

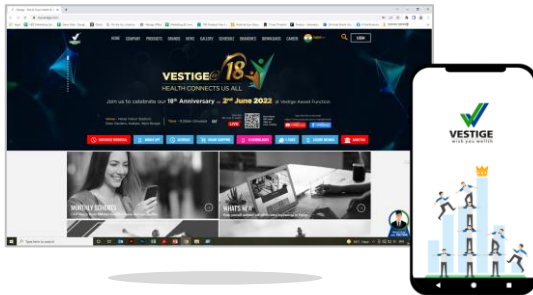


**Be your
guide**

Weapons for Success

6. Extensive Infrastructure

6. Extensive Infrastructure



Digital

Infrastructure that allows you to operate **anytime, anywhere**, with **no limitations**. Our digital infrastructure allows you to transact, pay, communicate, get trained, seek resolution and grow...all from your own home!



Physical

Vestige has a massive ground infrastructure from R&D facilities to manufacturing plants to warehouses to DLCPs and Express DLCPs for product **availability** close to you. Offices, Training rooms and events for you to **grow** your business faster, stronger.

Weapons for Success

7. Expert Management and Distributor Centric Culture

7. Expert Management



**Our Founders and their
commitment**



**What's good
for our distributors?**



**Our Core Values shape our
everyday decision-making**

Core Values



We RESPECT each other



Think, practise and behave with HONESTY



Bring PASSION to work



Commit to GROWTH



Discover FREEDOM & Deliver HAPPINESS!

Your greatest weapon is YOU!

“

There is only one person that can take you all the way to the top and there is only one person that can stop you from getting to where you deserve to be.

In both cases, that person is **YOU**.

Samir Bali

”



Ask Yourself...



- Do you believe you deserve a better tomorrow?
- Are you getting closer to it?
- What are you doing about it?
- Who or what do you know that will help you get there?

*If you are ready for a **New Tomorrow**,
have the **Courage** and **Determination** to
get yourself going and have the love & heart
to help people*

Good Morning
and we
Wish You WELLTH!



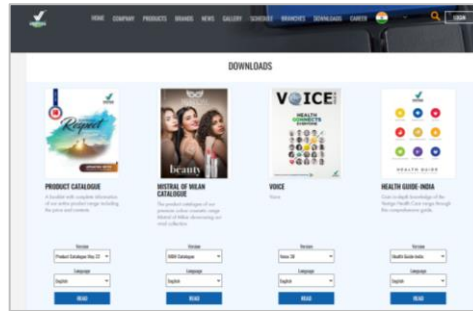
Before you Go



**Download
the APP!**



Scan the QR Code with
your Mobile Camera



**Download the
Catalogue**



Scan the QR Code with
your Mobile Camera



**Get your First Savings
on Consumption**



**Subscribe for
Vestige Products**

A faded background image of a family of four—a man, a woman, and two children—sitting on the floor and smiling. Overlaid on this image is the text 'Thank you' in a large, elegant, black cursive script.

Thank
you

wish you wellth

Search for



myvestige

