

HAWA BHI DAWA HAI



New Launch

FP-JA30M Air Purifier with the new
ALLERGY MODE removes 99% of
allergens within 51 minutes.



*Exclusively brought to you in India by Vestige.
Buying and selling this model on any e-commerce portal is prohibited.



RESPIRATORY HEALTH IN INDIA



Alarming rise in respiratory diseases in the last **5-7 years**



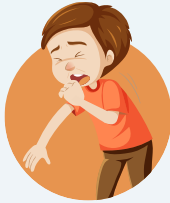
32% of Indians have respiratory issues*

Ask yourself – Are respiratory issues restricted to only larger cities?
Are respiratory diseases not common in every home and even smaller towns?

COMMON HEALTH PROBLEMS



COLD



COUGH



BRONCHITIS



ASTHMA



ALLERGY

It is quite evident that respiratory diseases are on the rise since 2016.

MAJOR CONTRIBUTORS



AUTOMOBILE



CONSTRUCTION



INDUSTRY

ARE YOU SURE YOU ARE DOING ENOUGH TO ENSURE YOUR CHILD'S HEALTH?

Around 11000 litres of air passes through our lungs everyday. The first thing consumed by any newborn is air. Our ignorance regarding air and the hazards of its impurities can cause severe damages to the respiratory health of newborns.

DON'T YOU THINK IT'S TIME TO PUT SOME MORE CARE INTO THE AIR WE BREATHE ?

THINK

As parents we handpicked soap, shampoo, etc. Unfortunately, our awareness about the child's skin and hair safety is more prevalent than the air they breathe.

WHAT'S AN AIR PURIFIER? HOW DOES IT HELP REDUCE RESPIRATORY PROBLEMS?

The air quality varies from place to place but it's thicker and more polluted indoors. And that's where we spend the majority of our time. That's why it's necessary to ensure that the air we are breathing is safe and pure. An air purifier reduces the toxic load in air. When we inhale better quality air, it keeps our immune system well rested; thus strengthening our respiratory health.

SICK



HEALTHY



WHAT CAN I DO AS A CONCERNED PARENT?

It is important to reduce the volume of impurities entering our airway. The right air purifier provides clean air for 8-10 hours while we are sleeping/resting at night, thus reducing the toxic load.

WHAT DOES SHARP AIR PURIFIER DO?



Strengthens
respiratory health*



Reduces toxic
load in the air



Enhances the
immune system

*As per findings by University of Tokyo Hospital (Japan) clinical trials- Plasmacluster Technology reduces airway inflammation in paediatric patients with mild to moderate atopic asthma.

WHY SHARP AIR PURIFIER IS BETTER THAN OTHERS?

Patented Plasmacluster Technology delivers air as natural as nature. It also destroys the pathogens in air and also neutralizes smell.



20 Degree airflow ensures superior coverage across corners



PLASMACLUSTER TECHNOLOGY
Air as Natural as Nature



Certified by over
30 labs worldwide



Over **100 years** of
Sharp's legacy and trust



Made with love at
Sharp Thailand factory



ALLERGY UK SEAL
OF APPROVAL



FP-JA30M / FP-J30M-B Air Purifier

HOW TO KNOW THAT YOUR SHARP AIR PURIFIER IS DOING THE JOB?

Short Term Results:

- Reduced respiratory issues within 7-10 days*
- Reduces smell and other irritants

Long Term Results:

- Improves respiratory health
- Better quality of breathing



STEPS TO ENSURE CONTINUOUS BENEFITS OF THE PURIFIER

Periodically clean the filters

Step-1 Expose the HEPA Filter to bright sunlight for 1-2 hours once a month.

Step-2 Refer to the Operation Manual for more information on placement & cleaning.

Step-3 Replace the filters periodically when the air flow reduces or filter starts smelling.

1 Improved Pre-filter (Washable)

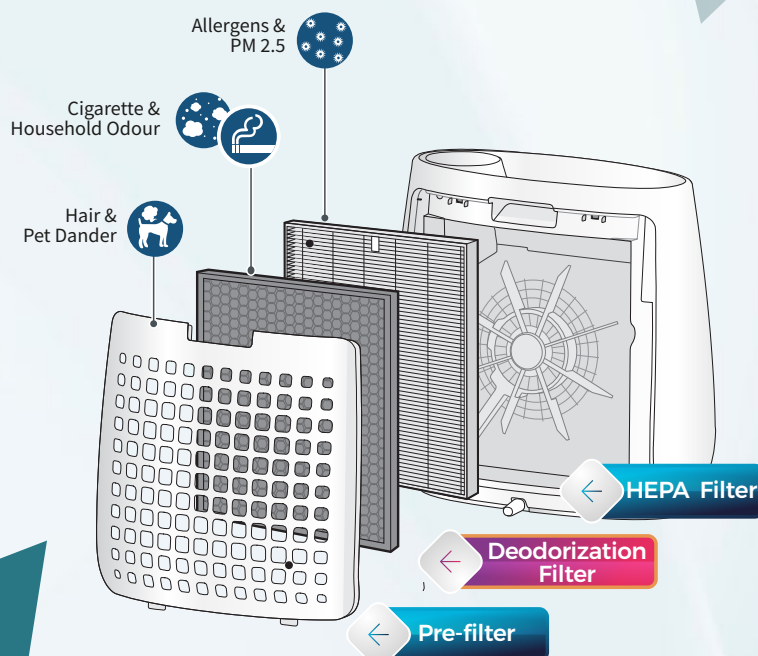
Capture small particles up to 10 microns.

2 Deodorizing filter (Carbon granules)

Absorbs cigarette and pet odour.

3 H14 grade high efficiency HEPA filter

Traps 99.97% of particles (as small as 0.3 micron).



*When used as per recommended conditions.

FAQs:

How much area does SHARP AIR Purifier can cover?

It is recommended for up to 250 sq ft. In smaller areas, it will work faster and in larger areas, little slower.

Should the air purifier be used in an open or closed room?

The air purifier will give you the best results in a closed space. However, in case the room is partially opened (like if the window is closed and door opened or vice versa) you can place it in the closed part of the room.

Is it ok to use the air purifier in an AC room?

Yes, it is strongly recommended to use the air purifier in AC rooms.

How much electricity does SHARP's air purifier consume?

SHARP air purifier consumes about 50 watts of electricity. If you use the air purifier for 12 to 14 hours a day for a month, it will add up to 10 -12 units (approx.) to your monthly electricity bill.

How can we demonstrate the air purifier?

You will see the improvement in your respiratory health after using it for a few weeks/months. However, if you want to demonstrate the effect, you can try doing these demos:

- You can put a currency note on the air outlet panel of the air purifier for nearly 1 minute and you will see a reduction in the smell from the surface of the currency note.
- You can do this activity with coffee beans too and you will see the smell gets reduced from the surface of your hand.

Who will benefit from Air Purifiers most?

- People with respiratory issues
- Hospitals
- Newborn children
- Senior citizens
- Pet owners

FAQs:

What is the price of the Sharp Air Purifier and what is the DP and PV offered on it with this product?

MRP - ₹19,500 DP - ₹18,500

PV - 616.67

Do we have no cost EMI facility available?

Yes, EMI is available only on credit cards at all branches & DLCP's.

Do we have EMI facility on debit cards as well?

To avail EMI facility on a debit card, the buyer needs to take special authorisation from their respective bank before punching the card, else it will get directly debited.

How often do we need to change the filters?

The rated filter life is two years; however it might vary on the usage and quality of ambient air.

Call us today on **1800 - 419 - 4322**
or give us a missed call at **9804763763**



PLASMACLUSTER TECHNOLOGY
Air as Natural as Nature



British Allergy Foundation have extensively tested & certified Sharp Plasmacluster Air Purifiers for their effectiveness in reducing Asthma & Allergy triggers.



The benefits have been proven by official test institutions and several labs in Germany, Japan and Asia, Harvard School of Public Health US, Retro screen Virology Ltd., National Centre of Tuberculosis and Lung Diseases, Georgia

SHARP BUSINESS SYSTEMS (INDIA) PVT. LTD.

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